



8th Annual Meeting of the Society of Dermatology SkinCare Specialists

March 8 – 11, 2010

Deauville Beach Resort, Miami Beach, FL

MEETING AT A GLANCE....

Monday, March 8th	Scientific Program	8:15 am – 5:00 pm
Tuesday, March 9th	Exhibitor Classrooms (Download from website www.sdss.tv) Exhibit:	8:30 am – 6:00 pm 10:00 am – 6:00 pm
Wednesday, March 10th	Scientific Program	8:15 am – 4:00 pm
Thursday, March 10th	Post Conference Classes (Additional Registration Fee Required) Class 1: Laser Safety for Medical Esthetics Laser Procedures Class 2: NCEA Certification Prep Class	9:00 am – 3:00 pm 9:00 am – 3:00 pm

REGISTRATION (Register online at www.sdss.tv)

	Early Bird Registration Prior to Feb. 15th, 2010	Received after Feb. 15th, 2010 or On-Site
SDSS Member (<i>Dues must be current to receive this rate</i>)	\$350	\$495
Additional SDSS Member (<i>Must be from the same office</i>)	\$280	NA
Non-Member	\$450	\$595

Post Conference Classes (Additional Registration Fee Required)

Class 1: Laser Safety for Medical Esthetics Laser Procedures	\$199	Class 2: NCEA Certification Prep Class*	\$ 99
		*Prerequisite Training Pack for Prep Class	\$109

Registration Cancellation Policy – A written notice of cancellation must be received to the SDSS Executive Office, 484 Spring Avenue, Ridgewood, NJ 07450, no later than February 15th, 2010. We will issue your refund less a \$100 administrative fee, after the annual meeting.

Disclaimers – The 8th Annual Meeting schedule is subject to change. Participation in the scientific sessions or any other educational activities, does not qualify you to perform the tasks presented. You must check your scope of practice with your own state regulatory board.

MEMBERSHIP INFORMATION

The Society of Dermatology SkinCare Specialists is a voluntary, organization, which aims to develop and foster the highest standards of skin care in the dermatology setting. **To learn more about membership benefits visit www.sdss.tv**

SkinCare Specialist Member \$150

A SkinCare Specialist Member shall be a person who is a licensed cosmetologist or licensed esthetician or other skincare specialist working with a board certified, board eligible dermatologist.

Associate Member \$150

An Associate Member shall be an individual, supportive of the purpose of the SDSS and who is involved or interested in the skincare of the dermatology patient, but does not work with a board certified, board eligible dermatologist.

HOTEL INFORMATION (Download hotel form www.sdss.tv)

**Hotel Room Reservations must be booked through the SDSS Executive office.
Cut-off Date February 6th, 2010. Fax your reservation form to: (201) 670-4265**



Rates: Standard Room \$189 (plus applicable state and local taxes)
Upgrades Available (Additional Fees): \$25 Ocean view \$50 Ocean front balcony \$100 Suite

ACCREDITATION FOR CONTINUING EDUCATION



The NCEA Commission on Accreditation (COA) has approved this educational activity for 12 CEs. The attendee will receive 1 CE for every 45 minutes of approved learning activity. To receive proper credits the attendee must do the following:

- MUST sign in/sign out on the Continuing Education Sign-In Sheet
- MUST complete the evaluation form; including your signature and the number of hours you attended the conference. For more information visit www.nceacertified.tv

8:15 am SUSANNE S. WARFIELD, SDSS Executive Director
Opening Remarks

8:30 – 9:20 am LORETTA CIRALDO, MD, FAAD
Patient Selection and Optimization of Outcomes of Cosmetic Procedures

This presentation will give the medically based skin-care specialist in-depth insights into patient selection, optimization of outcomes, and possible risks in a number of cosmetic procedures offered in the cosmetic dermatology office. Focus will be on injectable fillers, lasers, peels, and prescription formulations with rejuvenation potential. 1.0 CE

At the conclusion of this presentation the skincare specialist will be able to:

1. Explain the types and patient results of injectable fillers.
2. Discuss current and future development in lasers.
3. Educate their patients about rejuvenation topical prescription formulations.
4. Recognize correct procedure and desired results of peels.

9:30 – 10:20 am GUS ANIBARRO
Federal And State Issues That Will Affect Your Laser Practice

This presentation will overview the federal and state regulations that a laser practice needs to be aware of in order to practice safely on the consumer. Learn which federal agency has oversight on equipment and employee safety issues. Understand what state agency protects the consumer through operator licensing and/or certification. 1.0 CE

At the conclusion of this presentation the skincare specialist will be able to:

1. Recognize federal and state regulations affecting their laser practice.
2. Apply the knowledge in order to maintain or become compliant.
3. Identify the state agency that protects the consumer.
4. Understand the importance of laser safety.

10:30 – 11:20 am IVANA VELJKOVIC, PHD
Cosmetic Chemistry for the SkinCare Specialist

The ever-evolving aesthetics industry is consistently being introduced to new and exciting ideas for treating the skin. With all that is available, it can often be difficult to determine which products will be effective. Developing a basic understanding of cosmetic chemistry is an excellent way to ensure that formulations are stable, utilize appropriate percentages of active ingredients and penetrate properly into the skin. 1.0 CE

At the conclusion of this presentation the skincare specialist will be able to:

1. Describe the basics of cosmetic chemistry.
2. Discuss the importance of proper formulation.
3. Analyze product ingredients on a label.
4. Recognize formulations that use active ingredients.

11:30 – 12:20 pm PADDY DEIGHAN, MBA, JD, PHD
What You Need to Know About Patient Confidentiality

This class will review HIPPA and recent expansion and amendments to it. We will also review HIPPA applicability to non-medical procedures and why this important for estheticians working in medical setting. Bring your practice questions on patient confidentially

protocols to implement in your office. 1.0 CE
At the conclusion of this presentation the skin care specialist will be able to:

1. Identify HIPPA issues.
2. Implement updates and understand the expansion of HIPPA rules.
3. Apply HIPPA in various situations.
4. Distinguish non-medical treatments and HIPPA applicability.

12:20 – (Lunch on your own)

1:30 – SDSS Business Meeting (Members Only)

2:00 – JAMES E. FULTON, MD, PHD

2:50 pm Update on Acne

Acne remains a teenager's worse four-letter word. This presentation will debunk the acne myths and establish that acne is genetic. Initial treatment is topical and consists of benzoyl peroxide cleansers, alpha hydroxyl toners and vitamin A conditioning lotions. Boosters may include acne surgery, chemical peels, oral antibiotics or isotretinoin. New therapies such as LED lights and Fraxel® lasers will also be discussed. 1.0 CE

At the conclusion of this presentation the skin care specialist will be able to:

1. Understand the pathogenesis of acne.
2. Apply treatment decisions based on the grade of acne.
3. Employ boosters as needed to continue the patient's progress.
4. Recognize appropriate light and laser therapies.

2:50 pm Presentation of Education Grant and \$1000 Esthetician Scholarship

3:10 – EMILY FRITCHEY

4:00 pm Botanicals in Dermatology: Understanding Herbal Medicine in Skin Care

Patients and consumers are asking for plant-based preparations and effective, natural alternatives to conventional drug therapy for common skin conditions. Effective botanical treatments do exist – and may be incorporated into your practice to meet patient demand and complement dermatologic treatments. Get the facts, and take your practice to the next level of health and wellness. 1.0 CE

At the conclusion of this presentation the skincare specialist will be able to:

1. Understand inflammation and the pH connection: Environmental causes and nutritional solutions.
2. Identify safe and effective botanical solutions for common skin disorders.
3. Understand the actions and pharmacology of herbal extracts and their clinical applications.
4. Understand herbal medicine and its application in skin care and wound healing.

4:10 – Roundtable Discussions

5:00 pm

1. Selling of Skin Care Products – How do you do it?
2. Esthetician Compensation – Including Education
3. Scope of Practice Issues
4. Certification – What will it do for me?

Tuesday, March 9th
Exhibit classroom descriptions and list of exhibitors available on www.ssdstv.com

Track 1: Napoleon A

**8:30 – PRESENTED BY
10:00 am SkinMedica, Inc.**

SkinMedica is a leader in the aesthetic skin care industry and has one of the most advanced chemical peels systems available. The peel system includes peels from light very superficial with no peeling for a patient that just wants a fresh glow to a superficial peel with exfoliation for several days that addresses moderate to severe skin conditions such as acne, melasma, hyperpigmentation to acne scarring.

**10:30 – PRESENTED BY
12:00 pm PCA Skin**

The one thing all aesthetic patients have in common is their desire for results. Chemical peeling has been used for centuries and remains one of the most effective methods for clearing multiple skin conditions. This comprehensive review will teach the technician how to achieve dramatic, consistent results with every patient, every time.

**12:30 – PRESENTED BY
2:00 pm Young Pharmaceuticals, Inc.**

Non-Acidic Chemical Peels for Treating Melasma. This class will review the chemistry of non-acidic compounds that modify keratinization without burning, wounding or injuring the skin. A demonstration of how such ingredients can be used to perform non-acidic chemical peels will be included.

**2:30 – PRESENTED BY
4:00 pm Vivant Professional Skincare
Vivant® 101 with Chemical Peel Demonstration.**
Learn about the key ingredients that make up the Vivant® line and how the line works synergistically to treat various skin conditions. If you are new to Vivant, or even if you just want to brush up on product knowledge, this is a great way to advance your expertise.

**4:30 – PRESENTED BY
6:00 pm TBA**

Track 2: Napoleon C

**8:30 – PRESENTED BY
10:00 am Genesis Biosystems**

Dermafuze™ an advanced anti-aging peptide treatment breakthrough, stimulates the body's own cellular repair system to produce new skin cells, collagen and elastin, reducing the signs of aging caused by photo-damaged skin. Learn about this technology, the recent clinical study results and see a live procedure performed.

**10:30 – PRESENTED BY
12:00 pm Nouveau Contour**

Micropigmentation can enhance aesthetic beauty and be used for breast/facial reconstruction. Come learn about pigment composition and discover the simplicity of digital/sterile equipment resulting in less skin trauma and faster healing. Nouveau Contour is the leader in permanent make up from the superior equipment and colors to the unsurpassable detailed educational program.

**12:30 – PRESENTED BY
2:00 pm Dermastart Inc.
Mastering Techniques of Resurfacing**
This presentation delivers the advanced techniques for resurfacing of all skin types. Learn to effectively resurface even your Fitzpatrick Types IV – VI.

**2:30 – PRESENTED BY
4:00 pm Presented by Biopelle Inc.**
With the vast armamentarium of today's aesthetic market, devising effective skin care regimens can be a daunting task. Combining treatment therapies and customizing patient specific regimens to treat all skin types, exfoliators, antioxidants, retinols, growth factors, peptides, DNA repair and sun protection will be discussed.

**4:30 – PRESENTED BY
6:00 pm Derma Concepts**
Learn about advanced methods of product penetration, percutaneous collagen induction, and formulations that are essential for repair and prevention of intrinsically and extrinsically damaged skin cells. Efficacious and is available therapeutic levels of vitamins A, C, antioxidants, bio peptides and growth factors provide results that will exceed patients expectations.

Society of Dermatology SkinCare Specialists would like to thank the following Corporate members for their support:

Action Bag Company	Environ/Derma Concepts	Osmosis Skincare
Allergan Medical	Fallene Ltd	PCA Skin
Axia Medical Solutions	Iredale Mineral Cosmetics	Pierre Fabre Dermo Cosmetique USA
Biopelle, Inc.	Jan Marini Skin Research, Inc.	SkinCeuticals, Inc.
Chemir Analytical Services	Laser Institute Of America	SkinMedica, Inc.
Cos Medical Technologies, Inc.	Mesoesthetic USA	Stiefel Laboratories, Inc.
Covalence Laboratories	Neocutis, Inc.	Vivant Professional Skincare
Derm Ha/Skin Health Solutions	Nouveau Contour	Young Pharmaceuticals
Dermastart, Inc.	Obagi Medical Products	

8:15 am Opening Remarks
Master of Ceremonies

8:30 – KATE RILEY
9:20 am Let the Light Shine On! Entering the Light Therapy Market
This presentation will provide an introduction into phototherapy for the skin care specialist who is not presently offering this procedure. We will discuss the underlying theory of light-based therapy; the differences in how light is generated and the benefits and limitations of each type of modality. 1.0 CE
At the conclusion of this presentation the skincare specialist will be able to:

1. Summarize basic phototherapy theory.
2. Discuss the differences in light-based modalities.
3. Compare Laser, Intense Pulsed Light (IPL), and Light Emitting Diodes (LED)
4. Evaluate if phototherapy can work in their practice.

9:30 – RICHARD LINDER, MBA
10:20 am Simple Steps to a Booming Business
This is a highly competitive industry where long-term success can easily come from low-cost investments with high impact. Ensuring positive experiences, creating innovative networking opportunities and regularly participating in personal skill-building activities are relatively simple and inexpensive ways to develop a successful business. Entrepreneur Richard Linder will discuss multiple business-building strategies to fit every practice, outlining some of the most effective ways to increase income and shore up client bases. 1.0 CE
At the conclusion of this presentation the skincare specialist will be able to:

1. Identify the most effective low-cost investments for successful business building.
2. Recognize the importance of relationship building with patients.
3. Plan on outside networking opportunities.
4. Access effective continuing education to build experience and trust.

10:30 – ALEXANDRA J. ZANI
11:20 am Skin Management Programs Using Advanced Technologies
The use of advanced technology can add light years in results for numerous skin conditions, especially rejuvenating aging skin. This presentation will explore skin management programs using examples that include lifestyle and nutrition modifications. Understanding their use and biological effects in the skin, are the first rung in the ladder of success when making the right choice for correcting skin conditions. 1.0 CE
At the conclusion of this presentation the skincare specialist will be able to:

1. Describe the physics of micro current and light based technology.
2. Understand the biological effects of light therapy and micro current in the skin.
3. Explore how these new technologies can make a difference in skin conditions.
4. Demonstrate how to build a new model for skin condition management programs.

11:20 – Panel Discussion with Kate Riley, Richard Linder, and Alexandra J. Zani
12:00 pm

12:00 – (Lunch on your own)
1:00 pm

1:00 – TIMOTHY FALLA PHD
1:50 pm From Innate Immunity to Smart Peptides
This presentation will provide a description of the field and an insight into the activities, uses and future of these innovative new molecules. Many people have heard of “peptides” but few understand their origins and application to dermatology and skincare. 1.0 CE
At the conclusion of this presentation the skincare specialist will be able to:

1. Understand the essential role peptides play in healthy skin.
2. Compare the wide range of processes that can be affected by peptides in dermatology.
3. Analyze the science behind the array of peptides.
4. Recognize innovative new molecules used in skin-care, OTC and Rx products.

2:00 – JOEL LEVIN, MD, FACS
2:50 pm What’s New in Plastic Surgery Procedures?
This presentation will explore contemporary plastic surgery procedures and discuss the advances in breast reconstruction using AlloDerm® a regenerative tissue matrix that provides a strong, intact repair for challenging breast reconstruction post-mastectomy procedures. FDA’s decision today to approve silicone breast implants and return these devices to the U.S. market will also be discussed. 1.0 CE
At the conclusion of this presentation the skincare specialist will be able to:

1. Understand the new plastic surgery procedures now available.
2. Compare post-mastectomy procedure options.
3. Differentiate the use of silicone vs. saline breast implants.
4. Summarize injectable fillers and the role they play in plastic surgery.

3:00 – MARIE PIANTINO
3:50 pm What You Need to Know Before Adding Permanent Cosmetics to your Practice
This presentation will explore federal and state regulations of permanent cosmetics to your practice. Equipment considerations including the device and the pigments used for procedures. We will review the precautions and Contract indications as well as possible post-procedure complications. 1.0 CE
At the conclusion of this presentation the skin care specialist will be able to:

1. Identify regulations that may affect your practice of permanent cosmetics.
2. Compare devices and pigments used for the procedure.
3. Understand the importance of training and safety standards.
4. Evaluate the use of marketing materials to your patients.

3:50 – Evaluations & Summary
4:00 pm

4:00 pm Close of Conference
See you next year in New Orleans!

**Class 1: Laser Safety for Medical Esthetics
Laser Procedures**

***Additional Registration Fee \$199**

The purpose of this course is to provide guidance for the safe use of Medical lasers for cosmetic applications. The course is based on the ANSI Z136.3-2005 for the Safe Use of Lasers in Health Care Facilities standard. This standard serves as the principal guideline for the use of lasers in hospitals and non-hospital environments.

WHO SHOULD ATTEND?

Any physician, nurse, esthetician, or allied health care personnel working in a non-hospital environment where a laser is applied to humans for preventive, cosmetic or therapeutic purposes.

COURSE OBJECTIVES

At the end of the class attendees will understand:

- The fundamentals of laser light
- The bioeffects of laser light on tissue
- Laser safety standards and recommended practices
- Laser hazard classification
- Measures used to control laser hazards
- How to manage laser generated air contaminants or smoke plume

AGENDA (TENTATIVE)

- I. Introduction to laser light
 - a. Properties of light
 - b. How laser light is produced
 - c. Laser components
 - d. Types of medical laser delivery systems
- II. Bioeffects
 - a. Tissue interaction
 - b. Selective absorption
- III. Standards, regulations and recommended practices
 - a. ANSI
 - b. ASLMS
- IV. Hazard classification
 - a. Overview of MPE, NHZ, OD
- V. Laser safety
 - a. Control measures
 - i. Reflection hazards
 - ii. Fire hazards
 - iii. Electrical hazards
- VI. Management of Plume
 - a. Identification of smoke plume contents
 - b. Control measure
 - i. Smoke evacuators
 - ii. Surgical masks

For more information contact:

Laser Institute of America
13501 Ingenuity Dr., Suite 128
Orlando, FL 32826
Tel: (407) 380-1553
Fax: (407) 380-5588
Email: info@laserinstitute.org
Web: www.laserinstitute

NCEA Certification Program is currently available in the United States and Canada.

Class 2: NCEA Certification Prep Class

***Additional Registration Fee \$99**

At the 5th Annual Society of Dermatology SkinCare Specialists meeting, the membership voted to recognize and endorse the NCEA Certification Program. All members were urged to obtain the NCEA Certified credential. The membership also voted to become a Gold Educational Grant Sponsor and obtain Commission on Accreditation (COA) approval for their continuing education (CEs) program.

The NCEA Certification Program consists of a Training Manual and a computer-based written exam.

This Prep Class will review for attendees the Scientific Concepts of the NCEA Certified requirements:

NCEA Training Manual consists of Six Sections:

- Section 1 The Role and Characteristics of the NCEA Certified Professional
- Section 2 Client Care and Sciences of the Skin
- Section 3 Professional Treatments
- Section 4 Medical Professional Interaction
- Section 5 Risk Management
- Section 6 The Business of Professional Skin Care

COURSE PREREQUISITES

Attendee must have reviewed the NCEA Training Manual and completed the Knowledge Review Sections to the best of their ability. To purchase the NCEA Certified Training Pack visit www.nceacertified.tv or check on Registration Form.

CERTIFICATION OVERVIEW

The path to becoming NCEA Certified begins with knowing if you meet the candidate requirements. Complete the application with supporting documents, and submit for verification. Prepare for and take the Certification Exam. This entire program can be completed in as little as 6-8 weeks.

Purchase of the Training Pack is a mandatory first step. The Training Pack includes the application, forms and Training Manual. The Candidate Application and supporting documents are then submitted for Records Verification, with the applicable fee. Once your records are verified you are then provided with the Authorization to Test letter. (ATT)

As part of completing your application you will study with the Training Manual that helps you to review your knowledge in preparation for the exam. You also need to review the Candidate Information Bulletin (CIB), which outlines the exam content, and provides some sample questions. To further assist you, NCEA Approved Training Facilities offer the Certification Prep Class, for a fee.

The final step is to schedule and pay for your NCEA Certification exam. Obtaining a 75% passing grade earns you the right to call yourself "NCEA Certified." You will receive your Certification Card and Certificate, along with your Certified Benefits Directory shortly thereafter.

For more information contact:
NCEA Certification Program
484 Spring Avenue
Ridgewood, NJ 07450-4624
Tel: (201) 670-4100
Fax: (201) 670-4265
Email: NCEACertified@aol.com
Web: www.nceacertified.tv



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Deauville Beach Resort, Miami Beach, FL

Meeting Registration Form

Use one form per registrant

Name: _____

Practice / Physician Name: _____

Do you want SDSS to contact you _____ at home _____ or office address? Please complete below:

Address: _____

City: _____ State: _____ Zip: _____ (+4) _____

Email Address: _____

Telephone: Day (_____) _____ Fax (_____) _____

How did you hear about this meeting? _____ Card Mailer _____ Industry Partner _____ Website _____ Other

Registration Fees:

Registration Cancellation Policy – A written notice of cancellation must be received to the SDSS Executive Office, 484 Spring Avenue, Ridgewood, NJ 07450, no later than February 15th, 2010. We will issue your refund less a \$100 administrative fee, after the annual meeting.

Meeting Registration includes:

Three Days of Education

Scientific Program: Monday, March 8th, 8:15 am – 5:00 pm

Exhibits and Exhibitor Classrooms: Tuesday March 9th, 8:30 am – 6:00 pm

Scientific Program: Wednesday March 10th, 8:15 am – 4:00 pm

Post Conference Registration: 9:00 am – 3:00 pm (Additional fee & registration required)

Annual Meeting Registration:

	Early Bird Registration Prior to Feb. 15th, 2010	Received after Feb. 15th, 2010 or On-Site	
SDSS Member <i>Dues must be current to receive this rate</i>	\$350.....	\$495	\$ _____
Additional SDSS Member – 20% Discount <i>Must be from the same office</i>	\$280.....	NA	\$ _____
Non-Members.	\$450.....	\$595	\$ _____

Post Conference Classes:

1. Laser Safety for Medical Esthetics Laser Procedures	\$199	\$ _____
2. Certification Prep Class*	\$99	\$ _____
*Prerequisite Training Pack for Certification Prep Class	\$109	\$ _____

TOTAL \$ _____

Payment Method: Check # _____ Make Check Payable in US Funds to: **SDSS**

Amex/Visa/MC#: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Mail or Fax your Meeting & Hotel registration to Society of Dermatology SkinCare Specialists
(201) 670-4100 • Fax (201) 670-4265 • sdssorg@aol.com • 484 Spring Avenue, Ridgewood, NJ 07450-4624

Visit online for updated information as it becomes available at www.sdss.tv



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Deauville Beach Resort, Miami Beach, FL

Hotel Registration Form

Fax your Hotel Registration Form to:

SDSS Executive office: (201) 670-4265 NO Reservations can be made directly with hotel.

Print clearly and use one form per hotel registrant:

Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____ (+4) _____

Email Address: _____

Telephone: Day (_____) _____ Fax (_____) _____

SDSS Room Rate: \$189 - Standard Room (plus applicable state and local taxes)

Upgrades Available: \$25 Ocean view • \$50 Ocean front balcony • \$100 Suite

Resort Fee: \$5.00 per room, per day for high-speed internet wireless, compact refrigerators, electronic safe, chaise lounges poolside/umbrellas/beach towel services, full service fitness center and aerobic studio.

Taxes are subject to change without notice. Special room rate is available three days prior and three days after meeting dates, based upon availability. Check-in time after 4:00 p.m. Check-out is 11:00 a.m.

Arrival Date: _____ Departure Date: _____

Room Type: _____ Standard Upgrade: Please State: _____

_____ Number of Guests Special Requests _____

Send Confirmation Number to: _____ My FAX _____ My EMAIL _____

Payment Method: (American Express, Visa, MasterCard accepted)

Card Number: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Reservations received after February 6, 2010 may be accepted at the group rate on a space available basis only and may be subject to a higher rate. Rates may also be available three days pre and post the official meeting dates, subject to availability. In the event of a reservation cancellation, notice of cancellation must be received no later than 72 hours prior to arrival date and a cancellation number obtained. If cancellation is less than 72 hours prior the first nights room & tax will be charged.